



## SKYY ELECTRIFYY – New Limited Edition Bottle That Keeps To The Beat.

 December 16, 2014  admin

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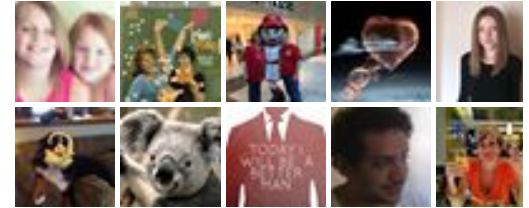
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SKYY Vodka has partnered with Mode Design Group once again to bring more fresh thinking to their brand through another uniquely designed limited-edition bottle. SKYY ELECTRIFYY is a first-of-its-kind bottle design which features a graphic LED label that moves to the beat of the music.



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Integrated into the new soft-touch label are dozens of light-emitting diodes (LEDs). A special color coordinated base on the bottle houses the batteries,

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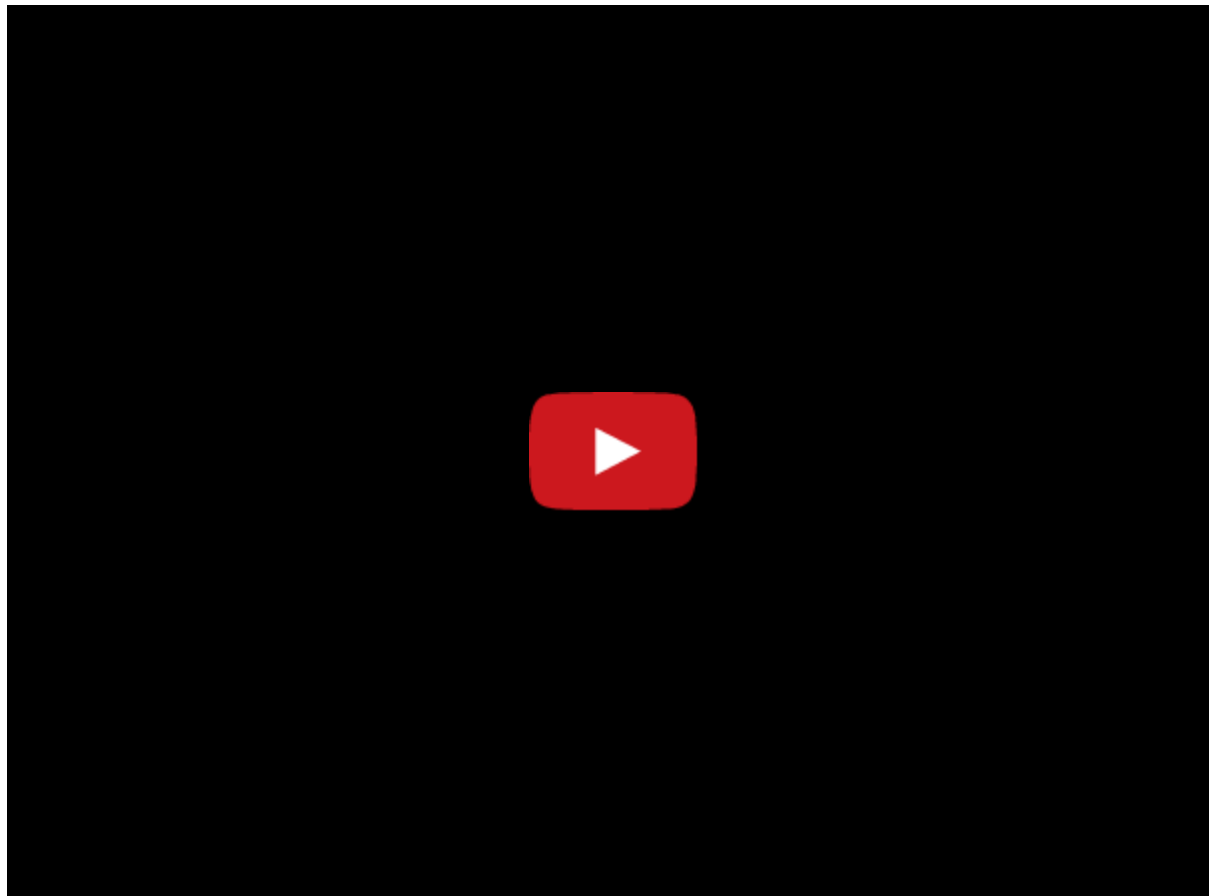
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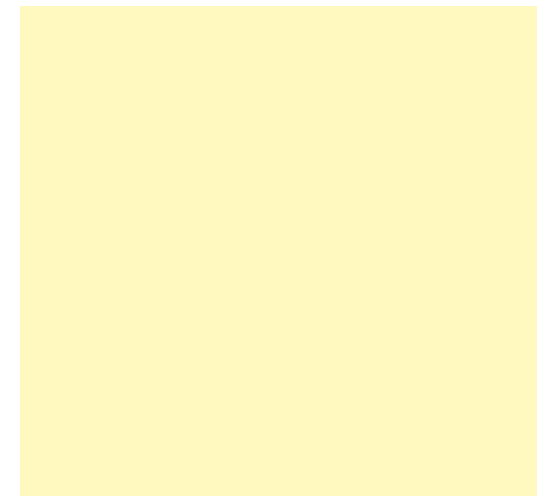
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sound sensors and power switch. When turned on, the LED lights constantly illuminate the SKYY logo. The other LEDs are arranged in the shape of equalizer bars and are sound-sensitive. They don't just flash randomly, but actually flash to the beat of the music as you can see in the video below.



SKYY ELECTRIFYY (Note: some liquor stores list it as SKYY ELECTRIFY with only one “y”) is be available at various liquor stores throughout the season.



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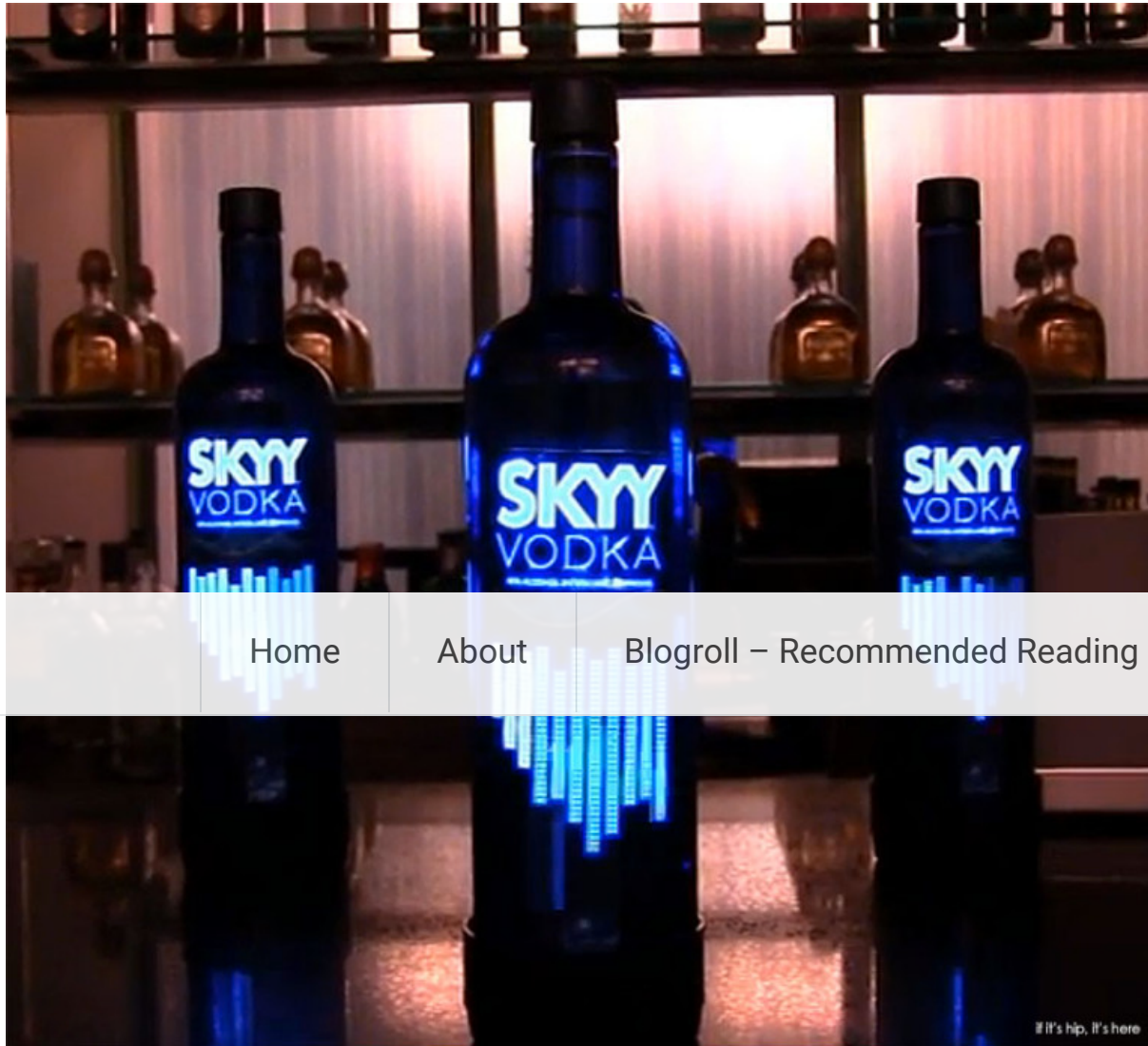
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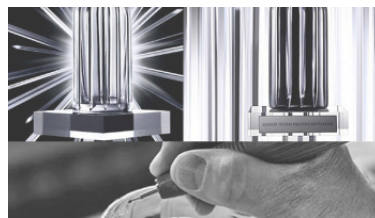
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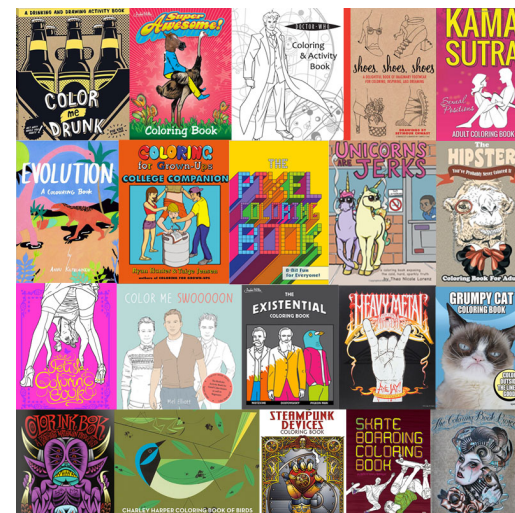


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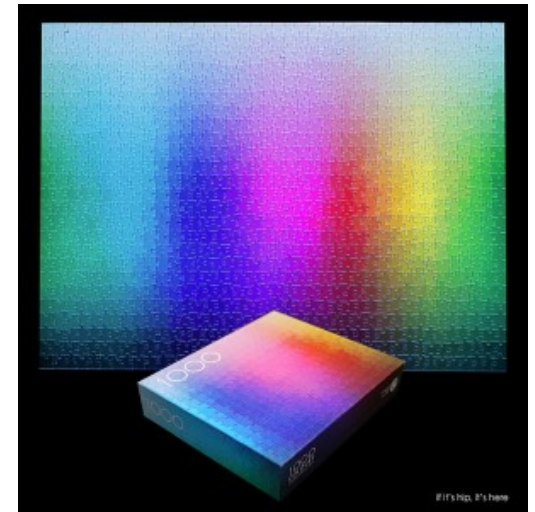


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April 2009 (41)  
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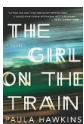
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